



Paul Stuart
LaSalle & Adams
Streets

Chicago, Illinois

Enduring Elegance

CHALLENGE

To coincide with the conversion of the former First National Bank Building, a registered landmark, into a J.W. Marriott Hotel, Paul Stuart, the iconic New York private-label menswear store, leased a high-profile, window-lined, 3,096-square-foot space in this neoclassic limestone building at the corner of Chicago's Adams and LaSalle streets. We were asked to conceive a personalized boutique shopping experience there for the city's most discriminating customers in this busy financial district.

SOLUTION

Our plan utilizes the prominent window bays as a grid for delineating a series of small rooms, each with a full view along one wall, and merchandised panels framed by the windows. The millwork design is a classic modern aesthetic using a figured oak that features a motif inspired by Paul Stuart's proprietary brand weave pattern. Part of the ceiling incorporates wood panels that are trimmed with a bronze frame containing adjustable lighting. Missoni area rugs placed on a porcelain tile listelle-patterned floor add to the ambiance of timeless elegance and luxury.

Charles Sparks + Company

3 Westbrook Corporate Center

Westchester, IL 60154 USA

Tel 708.449.4030

info@csparkscsco.com