



Neiman Marcus The Shops at Willow Bend

Plano, Texas

CONTRACT

Best in Category / 2002

NASFM

Grand Prize / 2002

Prairie-Style Luxury

CHALLENGE

This 150,000-square-foot retail store, located at the Grand Court in The Shops at Willow Bend, was the very first of many projects we would complete for Neiman Marcus, the renowned luxury retail store well-known for featuring the world's finest apparel and accessories.

In this North Dallas setting of The Shops at Willow Bend—an upscale mall centered in one of the country's most affluent suburban markets—we needed to blend in with the "prairie-style" ambiance of the architecture and interior design. This store needed to effectively anchor a mall made memorable by wide open walkways, soft lighting, flowing fountains, lush landscaping, etched glass, masonry, and rich woods.

SOLUTION

We partnered with Neiman Marcus to produce an updated Texas-style format and design with an expansive three-level escalator atrium, rising up to clerestory windows divided into a grid pattern. Also featured is our first installation of the Sparks design of individualized room settings, presenting an imaginative concept for home décor, tableware, silver, crystal, and china, called Gift Galleries. We planned highly personalized environments for some of the world's finest names in retail merchandising.

Rich and uncommon accents of mother-of-pearl countertops, tinted polished plasters, custom area rugs, hand-made slumped art glass walls, Murano glass light fixtures, and other unusual materials are applied throughout to effectively express luxury and fine quality in a bold, contemporary style.

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