



Neiman Marcus Broadway Plaza

Walnut Creek, California

A.R.E. Design Awards

Grand Prize / 2013

PCBC Golden Nugget Awards

Grand Award / 2013

RDI / EHI Design Awards

EuroShop Int'l Store Design /
2012

Contextual Design

CHALLENGE

This premier specialty store wanted to present a fresh new vision of modern luxury in a smaller-format retail space, located amidst the rolling hills and tree-lined streets of Walnut Creek's downtown shopping district.

SOLUTION

For this 85,000-square-foot three-level store, we planned a series of informal interlocking spaces with the infusion of natural light, which architecturally connected the inside to the outside in a way that very few retail formats can accomplish.

The interior finishes and materials used evoke the region's textures and light, including the rich colors of northern California's landscape. The materials palette comprises a lighter, warmer tonality, and the use of metal and glass screens offers a sense of openness and translucency. We added neutral zones for the store's signature displays of fine art. To lend energy and vitality to the spaces, the perimeters are often sculpted, further recalling the natural surroundings.

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